

ABSTRACT

Provided is a novel olefin copolymer comprising [A] a cyclic olefin, [B] an aromatic vinyl compound and [C] an aliphatic  $\alpha$ -olefin having from 2 to 20 carbon atoms. (1) the component [A] therein accounts for from 0.1 to 30 mol%, the component [B] for from 0.1 to 49.9 mol%, and the total of the components [A] and [B] for from 0.2 to 50 mol%; and (2) the copolymer has a glass transition temperature  $T_g$  of lower than 60°C. Having a suitable modulus of elasticity, the copolymer can be a substitute for soft polyvinyl chloride as a soft resin, and it has good elastic recovery and transparency.

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